

Colorado HFMA News

Volume 1, Issue 2

July 2010

Rural Road Shows

Bringing Rural Healthcare Issues to YOUR Door!

July 21- Parkview Medical Center

Pueblo, CO

July 22- Colorado Plains Medical Center

Fort Morgan, CO

July 23- Valley View Hospital

Glenwood Springs, CO

You can register online by visiting the CO HFMA website at: www.hfma-co.org/register.php



Future events

Plan Ahead for these Educational Events

- Great Fall Rural Conference- Sept 22-24, 2010
- Uninsured Conference- January 21, 2011
- Compliance Conference-Feb 10-11, 2011
- Annual Meeting- April 20-22, 2011

Watch for more details on the CO HFMA website at: www.hfma-co.org

Webinars- No Charge

Tuesday, July 20, 2010 12-1PM

TOPIC: Hospital & Physician Integration – Maintaining Fair Market Value Perspective

REGISTER NOW – LIMITED SPACE AVAILABLE
<https://www1.gotomeeting.com/register/607523721>

Overview: With increasing pressure for hospitals to align with physicians, understanding your options, what Fair Market Value is and how it effects those options is an integral step to compliance and successful integration. This program will provide practical insights into this complicated but critical topic.

Who Should Attend: Chief Financial Officers, Compliance Officers, Healthcare Attorneys, and other Professional engaged in Physician Contracting

SOCIAL NETWORKING – BRINGING IT TO YOU

We are now on Facebook and LinkedIn – Have you visited it lately?

We have created discussion groups where you can ask questions and find out what others think or are doing on specific issues. A Fan Page has been created on Facebook to provide you that same opportunity. We are moving into the 21st Century – are you?

OUTREACH PROGRAM- WE COME TO YOU

This is our Provider ReachOut program that is intended to strictly provide knowledge and awareness to your staff, supervisors, managers and directors on what the career paths are in healthcare and the professional support available to organizations that can assist in that career path development. If interested please contact Craig at

Craig.Deehring@advancedreimbursement.com



**HFMA Wants
YOU!!!**



WIN A VISA GIFT CARD

Recruit **ONE or TWO** new members or former HFMA members who begin their membership between June 1, 2010 and April 30, 2011 or who reactivate their membership between August 1, 2010 and April 30, 2011, and you will **WIN** your choice of an HFMA apparel item (approximate retail value \$25) or a **\$25** Fuel Visa® Prepaid Card. ***

Recruit **three or four** new and/or former HFMA members and you will **WIN** a **\$100** Visa prepaid card good anywhere. Visa debit cards are accepted worldwide. You will also be entered into a drawing among all those recruiting three or four to receive a **\$1,000** cash prize.

Recruit **five or more** new and/or former members and you will **WIN** a **\$150** Visa prepaid card. You will also be entered into a drawing among all those recruiting five or more to receive a **\$2,500** cash prize.

***Fuel cards can be used at the gas station of your choice or anywhere Visa debit cards are accepted worldwide

FOCUS GROUPS

We will be putting together focus groups for CFOs, PFS, Generation X and Y. Our goal is to find out

- What the Chapter can do to motivate interest in membership
- What topics will encourage attendance at events
- What services beyond education can we provide or facilitate that will advance professional growth/careers
- What services beyond education would you like the Chapter to put more focus on, e.g. networking events

WE NEED YOUR HELP!

We would love to have your participation in one of these groups. Contact Christine Newgren, President at Christine.hogan-newgren@uch.edu if interested.

Save the Date for August Webinar!

August 11th - Revenue Recovery!

We will forward details and will post information on LinkedIn and Facebook

Webinars- No Charge

Check the Co Chapter HFMA website frequently for newly posted webinars. A 12 month calendar of educational events will be coming soon surrounding topics the YOU have told us you want to hear about. Both Region 10 and the chapter will be hosting webinars that will be available to our membership- Many at **NO CHARGE!!**